#### INSTITUTE OF SCIENCE & TECHNOLOGY

#### **ASSIGNMENT QUESTION**

#### **BCA-2ND SEM-THEORY**

#### PAPER NAME: COMPUTER ARCHITECTURE

#### PAPER CODE:BCAC201

- 1. What is the format of arithmetic instruction in assembly language? Elaborate variants of OP code in it.
- 2. How to handle simultaneous interrupts using daisy chaining and priority? Explain in detail.
- 3. Explain input/output operations of computer architecture.
- 4. Draw the input-output interface for an input device and explain accessing of input-output device.
- 5. Define the term micro programmed control? Draw the basic organization of a micro programmed control unit and explain it.
- 6. Discuss about Synchronous bus and draw the timing diagram of input transfer of synchronous bus.

### PAPER NAME: BASICS OF WEB DESIGN USING HTML, CSS, JAVA PAPER CODE:BCAC-202

- 1. What is the purpose of HTML List? Describe the types of List used in HTML along with examples.
- 2. What is the objective of using Cascading Style Sheets (CSS)? Illustrate the use of style sheets with the help of a suitable example.
- 3. What is CSS? What are the advantages and disadvantages of using CSS in XHTML?
- 4. Explain various operators and data types available in java script with examples.
- 5. What is an operator? Explain different types of operators used in java Script.
- 7. Write the border-style property in CSS.

## PAPER NAME:ORGANIZATION BEHAVIOR PAPER CODE:MIM 201

- 1. What is Learning Method?
- 2. Write in brief about Organizational Behavior?
- 3. Difference between Personality and Attitude?
- 4. What id Group Dynamics?
- 5. Point out 5 challenges in an Organization.

# PAPER NAME: PRINCIPLES OF MANAGEMENT AND ORGANIZATION BEHAVIOR PAPER PAPER CODE: GE4B-03

- 1. What is Management?
- 2. Write 5 functions of Management?
- 3. Briefly state Taylor's scientific theory of management.
- 4. What is planning? What are the importance of planning?
- 5. Briefly discuss Fayol's 14 Principles of Management.

## PAPER NAME:MODERN INDIAN LANGUAGES AND LITERATURE PAPER CODE:AECC201

- 1. What is synthesis of sentences? Mention its types.
- 2. What is gerund? How do you explain it?
- 3. State the main difference between gerund and infinitive.
- 4. What is a newspaper report? How do you write a good one?
- 5. What are the features of Report writing?
- 6. What is formal style letter? Give example of formal letters.

#### **BCA-2ND SEM-PRACTICAL**

#### PAPER NAME: COMPUTER ARCHITECTURE LAB PAPER CODE: BCAC291

- 1. Draw and explain the truth table of logic gates.
- 2. Explain Half Adder and Full Adder & Half Subtractor and Full Subtractor by using NAND gates.
- 3. Draw and set up A 4-bit binary parallel adder using IC 7483.
- 4. Describe a 4:1 Multiplexer (MUX) and 1:4 Demultiplexer(DE-MUX) using only NAND gates.
- 5. Draw a decoder circuit using basic gates and to verify IC 74LS139.
- 6. Detailed explain about a circuit of Decimal-to-BCD Encoder using IC 74147.

#### PAPER NAME: BASICS OF WEB DESIGN USING HTML, CSS, JAVA SCRIPT LAB PAPER CODE: BCAC292

- 1. Design a JavaScript to display whether given number is prime or not.
- 2. Write HTML code to design a page containing some text in a paragraph by giving suitable heading style.
- 3. Write a HTML program to develop a static Home Page using frames.
- 4. Write a program to design a simple calculator using JavaScript.
- 5. Develop and demonstrate the usage of inline, internal and external style sheet using CSS.
- 6. Write a HTML program to develop a static Login Page.
- 7. Write a JSP that reads a value, creates a cookie and retrieves it.

### PAPER NAME: IT SKILLS PAPER CODE: SEC281

- 1. Explain the usage of various IT tools and software applications commonly used in business environments.
- 2. Write the role and importance of IT tools in enhancing productivity, efficiency, and communication in business operations.
- 3. What are the importance of cyber security and IT governance?
- 4. Difference between the CRM and technologies such as SEO and use it for business advancement.
- 5. Explain the utilization of IT tools for data management, analysis, and reporting to support decision-making processes.

### PAPER NAME: ENVIRONMENTAL STUDIES PAPER CODE: VAC281D

- 1. Discuss the multidisciplinary nature of environmental studies. How do various disciplines such as biology, chemistry, economics, and sociology contribute to our understanding of environmental issues?
- 2. Explore the ecosystem services provided by biodiversity, including provisioning, regulating, cultural, and supporting services.
- 3. Explain the sources, types, and effects of air pollution on human health and the environment.
- 4. Public awareness and education are essential for addressing environmental pollution.
- 5. Discuss the significance of the Club of Rome's report on sustainable development in shaping global environmental policies and practices.

#### **BBA (HM)-2ND SEM**

# PAPER NAME: MEDICAL TERMINOLOGIES PAPER CODE: BBA (HM)-201

- 1. Describe the blood circulation in the heart.
- 2. Define hormone. Describe briefly about the different hormones secreted from pituitary gland and their functions.
- 3. Different between a malignant and a benign tumor. Explain the of the term  $T_1 N_2 M0_{in}$  Oncology? What are the types of cancer treatment available today?

- 4. What are the components of cardiovascular system? Describe the process of blood circulation. What are the functions of blood?
- 5. What is neuron? Draw and describe the different parts of a neuron.
- 6. What are the different types of muscle? Mention their locations into the body and their functions. What are the different types of joints present in our body? Explain their locations.
- 7. What is Malignancy?
- 8. What is Heart Blockage?
- 9. Difference between Artery and Vein
- 10. What is Blood Circulation?

#### PAPER NAME: MEDICAL RECORDS I PAPER CODE: BBA (HM)-202

- 1. What are the characteristics of Good Medical Record?
- 2. Write a short on Consent.
- 3. Write a short note on ALS.
- 4. What do you know about "Preservation of Medical Record"?
- 5. What are the duties of a MRO?
- 6. Write a short note on POMR.
- 11. Functions of MRD.
- 7. Write the Importance of MR
- 8. How to Maintenance the records in the word.

#### PAPER NAME: ORGANIZATION BEHAVIOUR PAPER CODE: MIM201

- 1. What is Learning Method?
- 2. What is organizational behavior? Discuss the major challenges facing OB.
- 3. Explain its importance to OB?
- 4. Difference between Personality and Attitude?
- 5. What id Group Dynamics?
- 6. Point out 5 challenges in a Organization
- 7. What are the 4 elements of organizational Behaviour?
- 8. What is scope of organizational behavior?
- 9. Discuss the various factors that affect Organization.
- 10. Discuss the advantages and dis-advantages of group decision making.

### PAPER NAME: PRINCIPLES OF MANAGEMENT & ORGANIZATIONAL BEHAVIOUR PAPER CODE: GE-4B-03

- 1. What is MBO? Discuss the process of MBO with process charts.
- 2. Assess the contributions of Henry Fayol to the development of management thought.
- 3. Draw and explain the structure of a matrix organization.
- 4. Write a short note on planning process.
- 5. What is organization? Give the steps of organizing. Draw a typical organization chart for a large multidisciplinary hospital.
- 6. What are the skills required of a successful manager?
- 7. What is planning? What are the importances of planning?
- 8. Briefly discuss Fayol's 14 Principles of Management.

### PAPER NAME: MODERN INDIAN LANGUAGES AND LITERATURE PAPER CODE: AECC201

- 1. What is synthesis of sentences? Mention its types.
- 2. What is gerund? How do you explain it?
- 3. State the main difference between gerund and infinitive.
- 4. What is a newspaper report? How do you write a good one?
- 5. What are the features of Report writing?

- 6. What is formal style letter? Give example of formal letters.
- 7. Write an enquiry letter about CAT coaching classes to director of a renowned institution in Kolkata.
- 8. How can you define a 'Debate'? What are the general rules for debate?
- 9. Write in brief the main idea of "The Hungry Stone" by Rabindranath Tagore.
- 10. Give the meaning of the following & use in sentence.
  - i. i) In a nutshell ii) Better late than never iii) A piece of cake iv) Elephant in the room
  - ii. v) Leave no stone unturned.

#### **BBA (HM)-2ND SEM-PRACTICAL**

### PAPER NAME: IT SKILLS PAPER CODE: SEC281

- 1. Explain the usage of various IT tools and software applications commonly used in business environments.
- 2. Write the role and importance of IT tools in enhancing productivity, efficiency, and communication in business operations.
- 3. What are the importance of cyber security and IT governance?
- 4. Difference between the CRM and technologies such as SEO and use it for business advancement.
- 5. Explain the utilization of IT tools for data management, analysis, and reporting to support decision-making processes.

### PAPER NAME: ENVIRONMENTAL STUDIES PAPER CODE: VAC281D

- 6. Discuss the multidisciplinary nature of environmental studies. How do various disciplines such as biology, chemistry, economics, and sociology contribute to our understanding of environmental issues?
- 7. Explore the ecosystem services provided by biodiversity, including provisioning, regulating, cultural, and supporting services.
- 8. Explain the sources, types, and effects of air pollution on human health and the environment.
- 9. Public awareness and education are essential for addressing environmental pollution.
- 10. Discuss the significance of the Club of Rome's report on sustainable development in shaping global environmental policies and practices.

#### **BBA-2ND SEM-THEORY**

# PAPER NAME: ENVIRONMENTAL SCIENCE AND SUSTAINABLE DEVELOPMENT PAPER CODE: BBACO-201

- 1. Is environmental science important? Why or why not?
- 2. Should environmental science be important to society? Why or why not?
- 3. Difference between renewable and nonrenewable energy resources
- 4. Structure and functions of an ecosystem
- 5. Write a short note on Climate change and global warming.
- 6. What is Water Pollution?
- 7. What are effects of Air Pollution?
- 8. Causes of Water Pollution
- 9. What is Ecology?
- 10. What Ecological Triads?

# PAPER NAME:BUSINESS ECONOMICS - MACRO PAPER CODE:BBACO 202

- 1. Explain the various function of money.
- 2. Briefly discuss Real and Nominal GDP.
- 3. Differentiate between microeconomics and macroeconomics.
- 4. Briefly explain the factor of Production.
- 5. Define indirect tax and subsidies

- 6. Differentiate between GNP and GDP
- 7. Explain the Nature and Scope of Public finance.
- 8. Write a short notes on Demand Pull Inflation.

### PAPER NAME: MANAGEMENT INFORMATION SYSTEM PAPER CODE:MIC 201

- 1. Is environmental science important? Why or why not?
- 2. Should environmental science be important to society? Why or why not?
- 3. Difference between renewable and non renewable energy resources
- 4. Structure and functions of an ecosystem
- 5. Write a short note on Climate change and global warming.
- 6. What is Water Pollution?
- 7. What are effects of Air Pollution?
- 8. Causes of Water Pollution
- 9. What is Ecology?
- 10. What Ecological Triads?

# PAPER NAME:PRINCIPLES OF MANAGEMENT & ORGANIZATIONAL BEHAVIOUR PAPER CODE:GE-4B 03

- 1. What is MBO? Discuss the process of MBO with process charts.
- 2. Assess the contributions of Henry Fayol to the development of management thought.
- 3. Draw and explain the structure of a matrix organization.
- 4. Write a short note on planning process.
- 5. What is organization? Give the steps of organizing. Draw a typical organization chart for a large multidisciplinary hospital.
- 6. What are the skills required of a successful manager?
- 7. What is planning? What are the importance of planning?
- 8. Briefly discuss Fayol's 14 Principles of Management.

# PAPER NAME: MODERN INDIAN LANGUAGES AND LITERATURE PAPER CODE: AECC201

- 1. What is synthesis of sentences? Mention its types.
- 2. What is gerund? How do you explain it?
- 3. State the main difference between gerund and infinitive.
- 4. What is a newspaper report? How do you write a good one?
- 5. What are the features of Report writing?
- 6. What is formal style letter? Give example of formal letters.
- 7. Write an enquiry letter about CAT coaching classes to director of a renowned institution in Kolkata.
- 8. How can you define a 'Debate'? What are the general rules for debate?
- 9. Write in brief the main idea of "The Hungry Stone" by Rabindranath Tagore.
- 10. Give the meaning of the following & use in sentence.
- 11. i) In a nutshell ii) Better late than never iii) A piece of cake iv) Elephant in the room
- 12. v) Leave no stone unturned.

#### **BBA-2ND SEM-PRACTICAL**

### PAPER NAME: IT TOOLS FOR BUSINESS PAPER CODE: SEC281

- 1. Explain the usage of various IT tools and software applications commonly used in business environments.
- 2. Write the role and importance of IT tools in enhancing productivity, efficiency, and communication in business operations.
- 3. What are the importance of cyber security and IT governance?
- 4. Difference between the CRM and technologies such as SEO and use it for business advancement.
- 5. Explain the utilization of IT tools for data management, analysis, and reporting to support decision-making processes.

### PAPER NAME: MENTAL HEALTH PAPER CODE: VAC281C

- 1. How does the curriculum of "Fundamentals of Mental Health" provide students with a comprehensive understanding of various mental health issues?
- 2. Explore the historical evolution of the classification and diagnosis of neurotic and psychotic disorders.
- 3. What are the implications of these comorbidities for treatment planning and outcomes?
- 4. How do various therapeutic approaches differ in their effectiveness for treating different mental health disorders?
- 5. Can you outline the process of exposure therapy and its effectiveness in treating phobias and post-traumatic stress disorder (PTSD)?

#### **MHA-2ND SEM-THEORY**

# PAPER NAME: HOSPITAL SUPPORT SERVICES PAPER CODE:MHA-201

- 1. Write a short note on patient safety.
- 2. Write a note on type of hospital diet.
- 3. Write a short note on Drug and Cosmetic act.
- 4. Discuss the problem areas and problem solution for house- keeping department.
- 5. State the role and function of hospital pharmacy.
- 6. List the various functions of Mortuary.
- 7. Write down the Physical Infrastructure of OPD
- 8. Write down the Managerial issues of OT
- 9. What are the Equipment required for Emergency Department?
- 10. What are the Functions of a Operation Manager of a Hospital?

# PAPER NAME: MATERIALS MANAGEMENT PAPER CODE:MHA -202

- 1. Explain the role of standardization and codification in managing materials.
- 2. Explain the concept of and derivation of EOQ model.
- 3. Describe methodology for carrying out ABC and FSN analysis.
- 4. Challenges faced by the inventory control officer in a Hospital?
- 5. Discuss about Discarded Materials?
- 6. What is Material Forecasting?
- 7. What is Purchase Cycle?
- 8. What is Gantt chart?
- 9. What are the legal aspects of Purchasing?
- 10. What is Logistic Management?

# PAPER NAME: QUALITY MANAGEMENT PAPER CODE: MHA (N) - 203

- 1. Explain detail about QMS in hospital.
- 2. Explain the Techniques to be followed the Hospital Quality Management.
- 3. Explain Elements of TQM.
- 4. Write detail about Quality in Core and support services?
- 5. Explain various types of Audit conducted in Hospitals.
- 6. Define IPO Audit-A process flow chart.
- 7. Short notes on
  - (a) Pareto chart
  - (b) I/O cause and Effect diagram

- 8. What is Benchmarking?
- 9. Short Notes on Deming's Principle
- 10. Short Notes on NABH

#### PAPER NAME: HOSPITAL PLANNING PAPER CODE: MHA (N) 204

- 1. What is Equipment Management of a Hospital
- 2. Draw the Equipment Management Cycle?
- 3. Point out Medical Equipment Management Process
- 4. Figure out the stages of Equipment Procurement process?
- 5. What is the Method of Demand Estimation
- 6. What are the Principles of Equipment Planning?
- 7. Codification and classification of equipments
- 8. What are Surplus and obsolete equipment
- 9. What are the Common Medical Equipment's Usedin Hospital?
- 10. Manpower planning requirement for a 50 bedded hospital and teaching hospital

### PAPER NAME: HEALTH MANAGEMENT INFORMATION SYSTEM PAPER CODE:MHA (N)-205

- 1. What is HIS? Describe briefly about physical facilities and operational planning of HIS Department. How can HIS be used in evaluating quality of care?
- 2. What is the Medical Audit? Describe the various methods of health care.
- 3. Discuss the Advanced computer applications in the field of Health care.
- 4. What are the different types of records of reports generated by MRD? Explain their uses. Why do you think hospital statistics are essential?
- 5. Explain the qualification and job responsibility of medical record officer.
- 6. What is hospital information system? What are the basic management cycles of a hospital? Discuss the different types of hospital information system in any hospital.
- 7. What is Census? Describe the components of a comprehensive health information system.
- 8. What is a DBMS? Need for using DBMS?
- 9. Evolution of DSS
- 10. Concept of BPO, KPO

# PAPER NAME: RESEARCH METHODOLOGY & QUANTATIVE METHODS PAPER CODE: MHA (N)-206

- 1. Write the Graphical solution method of an LP problem.
- 2. Explain the extreme point solution method.
- 3. Describe Newton's backward difference method.
- 4. Discuss about solution method of assignment problem.
- 5. Explain the transportation algorithm.
- 6. Write down Gauss Elimination method.
- 7. Explain the significance of primary data. What are the limitations of primary data? Explain in brief the stages in data processing.
- 8. What are the characteristics of a research? Explain how quantitative researches differ from qualitative research.
- 9. Explain in brief the stages in data processing.
- 10. Define and explain the term "Research". Explain its importance and objectives.

# BCA-4TH SEM-THEORY PAPER NAME: DATABASE MANAGEMENT SYSTEM PAPER CODE: BCAC 401

- 1. Why normalization is needed? Explain the process of normalization.
- 2. Mention various types of records. Describe how they are organized inside a file?
- 3. What is ER model? Explain its concepts.
- 4. Explain the role of functional dependencies in normalization with suitable examples.
- 5. Explain the advantages of decomposition? Discuss the problems faced in decomposition.
- 6. Explain in detail about various key constraints used in database system.

### PAPER NAME: SOFTWARE ENGINEERING PAPER CODE: BCAC 402

- 1. Discuss Waterfall model with suitable diagram. Give its merits and demerits.
- 2. Explain briefly Software development lifecycle.
- 3. What are the design principles? Explain in detail.
- 4. Discuss about COCOMO model for software estimation.
- 5. Explain integration testing process with an example.
- 6. Briefly explain software configuration management.

### PAPER NAME: PYTHON PROGRAMMING PAPER CODE: BCAC 403

- 1. Explain about different Logical operators in python with appropriate examples.
- 2. Describe different conditional statements in python with appropriate examples.
- 3. What are the different loop control statements available in python? Explain with suitable examples.
- 4. Explain about methods in Lists of Python with appropriate examples.
- 5. Write about different types of arguments in a function.
- 6. Explain the concept of method overriding with an example.

### PAPER NAME: PRINCIPLES OF MANAGEMENT PAPER CODE: GE-5B-01

- 1. Differentiate between Centralization and decentralization.
- 2. What are various remedies for Stress Management?
- 3. Explain the challenges of decision making.
- 4. Describe the roles played by managers in an organizations.
- 5. Explain the classical theory of management.

# PAPER NAME: ENTREPRENEURSHIP PAPER CODE: BCAS 401

- 1. Describe role and Importance of Entrepreneur in Economic Growth.
- 2. Explain Entrepreneurial Types and Functions of Entrepreneur.
- 3. Define different types of Creativity and importance of creativity in Entrepreneurship.
- 4. Describe different Stages of Innovation and technology aspects in Innovation.
- 5. Detailed explain different types of Business.
- 6. What are the types of Resources needed in business?

#### PAPER NAME: DATABASE MANAGEMENT SYSTEM LAB PAPER CODE: BCAC491

- 1. With an example explain the steps of ER to Relational Mapping Algorithm.
- 2. List and briefly explain the various attribute Data Types and Domains in SQL.
- 3. With a neat diagram, explain Three Tier Architecture Database Applications and briefly explain the advantages of Three tier Architecture.
- 4. Briefly explain Transaction Support in SQL.
- 5. List & briefly explain different types of JDBC Drivers.
- 6. Explain of Database Backup, Recovery, Rollback, Commit, Save point commands.

#### PAPER NAME: SOFTWARE ENGINEERING LAB PAPER CODE: BCAC492

- 1. Explain four professional and ethical responsibilities of a software engineer.
- 2. Explain the different types of UML diagram.
- 3. With a neat diagram, explain cocomo-11 model.
- 4. Explain test-driven development with diagram.
- 5. Write a short note on open source development.
- 6. Create an automated system to perform the Passport Process.

#### PAPER NAME: PYTHON PROGRAMMING LAB PAPER CODE: BCAC493

- 1. Write a program to demonstrate different number data types in Python.
- 2. Write a program to create, concatenate and print a string and accessing sub-string from a given string.
- 3. Write a program to create, append, and remove lists in python.
- 4. Write a program to demonstrate working with dictionaries in python.
- 5. Write a Python program to convert temperatures to and from Celsius, Fahrenheit.
- 6. Write a Python script that prints prime numbers less than 20.

#### **BBA (HM)-4TH SEM-THEORY**

#### PAPER NAME: - PUBLIC HEALTH AND HEALTH CARE PLANNING PAPER CODE: BBA (HM) – 401

- 1. Describe the meaning of public health.
- 2. Write a short note on National Health Policy (2002).
- 3. Define Manpower, Discuss it's important in our health care system.
- 4. Discuss RNTP.
- 5. Describe National Family Planning.
- 6. What do you know about Community diagnosis?
- 7. National Mental Health Program.
- 8. Short Notes on Community Participation.
- 9. National Leprosy Eradication Control Program.
- 10. National Rural Health Mission 2017.

#### PAPER NAME: SUPPORT UTILITY SYSTEMS-I PAPER CODE: BBA (HM)-402

- 1. Define Support and Utility Services of a Hospital?
- 2. Write in Brief about the manpower and equipment's required in OPD?
- 3. Write the functions of Emergency department of a Hospital in Brief?
- 4. What are the Equipment's Required in CSSD Department
- 5. Briefly elaborate the workflow of House Keeping Department of a Hospital
- 6. Managerial Issues of OT

- 7. What is Nosocomial Infection?
- 8. Describe the staffing pattern of HIC
- 9. Short Notes on Diet Service of a Hospital
- 10. Types of Infection formed From Hospital

### PAPER NAME: HOSPITAL INVENTORY MANAGEMENT PAPER CODE: BHM (HM)-403

- 1. What are the types of inventory control systems & discuss any two.
- 2. Write a short note on ABC analysis.
- 3. Define E.O.Q.
- 4. How many types of material are present in a hospital?
- 5. Describe surplus & obsolete materials.
- 6. What do you know about logistics management?
- 7. Objectives, types of inventory control?
- 8. Write in brief about the logistics management control of Hospital?
- 9. What is codification of Materials?
- 10. What are the types of store in hospital?

### PAPER NAME: BASICS OF COMPUTING PAPER CODE: GE4B-03

- 1. Design a simple wedding invitation card.
- 2. Define the term network and outline the types of computer networks.
- 3. Differentiate between Random Access Memory (RAM) and Read Only Memory (ROM).
- 4. Differentiate between primary and secondary computer memory.
- 5. Outline advantages and disadvantages of information technology.
- 6. Write short notes on the following devices:
  - I) Central processing unit (CPU).
  - II) Control unit (CU)

#### PAPER NAME: BASIC HEALTHCARE ANALYTICS PAPER CODE: BBA (HM)-405

- 1. Explain data and Information?
- 2. Introduction to Data Analytics Tools and Techniques for Health Care
- 3. Organizational approach for effective use of data analytics
- 4. Knowledge and wisdom hierarchy?
- 5. Role of the data analyst?
- 6. Sources of health care data
- 7. Advantages of Data and Information
- 8. Barriers of Information System
- 9. Types of Data used in Hospital
- 10. Process steps of data analytics

# BBA-4TH SEM-THEORY PAPER NAME:HUMAN RESOURCE MANAGEMENT PAPER CODE:BBA 401

- 1. What is Human Resource Management?
- 2. State briefly the functions of HR Department
- 3. What is the role of a Human Resource Manager?
- 4. Explain Job Analysis in Brief
- 5. What is Career Planning?
- 6. What is the difference between Recruitment and Selection?
- 7. What is Job Description?

- 8. What Is Training and Development?
- 9. Work role of a Line Manager
- 10. What is Interview?

# PAPER NAME: COMPUTER APPLICATIONS PAPER CODE:BBA- 405

- 1. Write a difference between unary and binary operator.
- 2. What is a Hypertext link? Give the name and the syntax for the HTML tag which is used for creating a Hypertext Link.
- 3. Write any two differences between proprietary and open-source software.
- 4. Write the difference between alink and vlink. Write an HTML statement to illustrate the usage of these 2 attributes.
- 5. Write the difference between <dd>and <dt> tags in HTML.
- 6. Explain the concept of Submit and Reset buttons in HTML forms.

### PAPER NAME: SALES & DISTRIBUTION MANAGEMENT PAPER CODE:BBA-402

- 1. What do you understand by the term sales force?
- 2. Why is controlling and motivation essential for sales force?
- 3. Define public distribution and elaborate its special features. Also discuss its role and importance.
- 4. Describe the process of Managing dealer –network. Bring out the importance of channels of distribution.
- 5. How does a sales Manager design a sales territory and what are the different shapes of territory design? Discuss.
- 6. What is Personal Selling?
- 7. What are the nature and Characteristics of Sales Distribution?
- 8. What are the Channels of Sales Distribution?
- 9. What are the types of Intermediaries?
- 10. Write down about E-distribution &E-retailing?

### PAPER NAME: CUSTOMER RELATIONSHIP MANAGEMENT PAPER CODE:BBA-403

- 1. Briefly summarize what CRM is all about. What are the benefits? Do you see any possible downside?
- 2. How does Number use technology to enhance its customer relationships?
- 3. Identify and briefly describe at least four key business capabilities provided by the use of a CRM system.
- 4. Describe the capabilities of customer relationship management?
- 5. What is personal selling?
- 6. Short Notes on Customer relationship management
- 7. Production-oriented firms
- 8. What is E-marketing?
- 9. What is a distribution channel?
- 10. Short Notes on CRM metrics

### PAPER NAME: BASICS OF COMPUTING PAPER CODE: GE4B-03

- 1. Design a simple wedding invitation card.
- 2. Define the term network and outline the types of computer networks.
- 3. Differentiate between Random Access Memory (RAM) and Read Only Memory (ROM).
- 4. Differentiate between primary and secondary computer memory.
- 5. Outline advantages and disadvantages of information technology.
- 6. Write short notes on the following devices:
- 7. Central processing unit (CPU).
- 8. Control unit (CU)

MHA-4TH SEM -THEORY
PAPER NAME:HEALTH ECONOMICS
PAPER CODE:MHA (N)-401

- 1. What are short-run and long-run in production? Discuss the laws of production function.
- 2. What is expansion path for any business economy? Draw and explain the expansion path where constant return to scale in application.
- 3. Explain cost-output relationship in short run in detail.
- 4. As a hospital manager what economic factor will you consider before purchase and installation of a MRI machine? Discuss the opportunity cost for the above.
- 5. Discuss macroeconomics of various national health programmes
- 6. Pattern of Health expenditure in India
- 7. Market models in different aspects of health care
- 8. Health financing from various sources. Discuss
- 9. Demand & Supply for Health Services
- 10. Short notes on TPA.

# PAPER NAME: DISASTER MANAGEMENT PAPER CODE: MHA (N)-402

- 1. Narrate the features of disaster management.
- 2. Explain ambulance management.
- 3. Analyze the role of hospitals in disaster management.
- 4. Describe the need for disaster management
- 5. Explain briefly about guiding principles for health sector food management.
- 6. Essential requisites and disaster plan
- 7. Fire safety in healthcare facility
- 8. Organization of disaster management
- 9. NGO
- 10. Post disaster morbidity and mortality profile

#### **BHM-6TH SEM-THEORY**

#### PAPER NAME: - QUALITY IN HEALTHCARE PAPER CODE: BBA (HM) – 601

- 1. Explain detail about QMS in hospital.
- 2. Explain the Techniques to be followed the Hospital Quality Management.
- 3. Explain Elements of TQM.
- 4. Write detail about Quality in Core and support services?
- 5. Explain various types of Audit conducted in Hospitals.
- 6. Define IPO Audit-A process flow chart.
- 7. Short notes on
  - (a) Pareto chart
  - (b) I/O cause and Effect diagram
- 8. What is Benchmarking?
- 9. Short Notes on Deming's Principle
- 10. Short Notes on NABH

#### PAPER NAME: HEALTH INSURANCE PAPER CODE: BBA (HM) – 602

- 1. Health insurance-meaning, importance.
- 2. Insurance as a tool for managing risk. Discuss
- 3. Classification of Health Insurance
- 4. Guidelines on standardization in health insurance
- 5. Features of health policies
- 6. Define Health Product
- 7. Short notes on RastriyoSwasthaBimaYojna
- 8. Grievance Redressal mechanism

- 9. Different health Insurance and their Features
- 10. What Consumer Protection Act?

#### PAPER NAME: HUMAN RESOURCE MANAGEMENT PAPER CODE: BBA (HM) – 603

- 1. What is Human Resource Management?
- 2. State briefly the functions of HR Department
- 3. What is the role of a Human Resource Manager?
- 4. Explain Job Analysis in Brief
- 5. What is Career Planning?
- 6. What is the difference between Recruitment and Selection?
- 7. What is Job Description?
- 8. What Is Training and Development?
- 9. Work role of a Line Manager
- 10. What is Interview

# BBA-6TH SEM-THEORY PAPER NAME:PROJECT MANAGEMENT PAPER CODE:BBA 601

- 1. Project Management tools, functions, activities
- 2. Types and checkpoints in the Project Management
- 3. Development Productivity Index
- 4. Project cost estimation
- 5. Difference between CPM AND PERT
- 6. Resource allocation and scheduling and purchasing
- 7. Financial Analysis
- 8. Project risk Management and Mitigation
- 9. Challenges faced during Project
- 10. Monitoring and tracking techniques

## PAPER NAME:FINANCIAL ANALYTICS PAPER CODE:BBA 603 B

- 1. What are the 3 types of financial analysis explain?
- 2. Difference between Positive NPV vs Negative NPV.
- 3. What are the advantages of discounting factor over discounting factor?
- 4. Write down the limitation of financial analytic.
- 5. State the importance of Financial Analysis?
- 6. A garden contains 39 plants. The following plants were chosen at random, and their heights were recorded in cm: 38, 51, 46, 79, and 57. Calculate their heights' standard deviation.

### PAPER NAME:SUPPLY CHAIN AND LOGISTICS MANAGEMENT PAPER CODE:BBA- 602

- 1. Difference between logistics and supply chain
- 2. Write in brief about logistic mix?
- 3. Logistics and competitive advantage.
- 4. Role of logistics in economy
- 5. Procurement Performance Cycle
- 6. How to build long term relationship with the Vendors
- 7. What is Value Chain
- 8. Role of logistics in economy
- 9. Drivers of supply chain Management
- 10. Capacity management